

ROTARY CLUB KELOWNA OKANAGAN MISSION  
MEETING NOTES AND NEWSLETTER  
CREEKSIDE PUB & GRILL  
14 NOV 2016

ATTENDANCE:           Active Members        10/19 (52%)  
                          Honourary Members    0/3  
                          Visiting Rotarians    Jim HAWKINS ADG Area 5

This meeting was designated as our AGM to Elect Club Officers and Directors for 2017/2018

1. ROTARY 101 – Jim HAWKINS

- Part 1 of a 3 Part Presentation that the DG has instructed that the ADG's give to all of the Rotary Clubs in District 5060.
- Overall an excellent presentation on the Objectives of Rotary and the "new" Direction of Rotary. The presentation generated a positive dialogue between the presenter and the Club Members.
- The highlights and main focus centred on Membership, Leadership (RLI), Foundation and Fellowship (Having Fun)
- Membership and membership retention continues to be and always will be a challenge for clubs for a variety of reasons. ( Age; Time – family commitments vs Rotary; other alternatives such as One Hundred Men Who Give a Damn; Lack of understanding what Rotary is all about etc)
- It was agreed that our Club will have to develop a Membership Strategy to attract new Members. We should try and find individuals who are between 40 and 50 years of age. Ideally it would be beneficial to attract persons are willing to in time, assume leadership roles in the Club to ensure succession and survival of the Club.
- A recent study showed that overall Rotary Membership is stagnant....overall numbers have not changed over the past 10 years. The same study concluded that 30% of new Rotarians joined for Friendship and consequently 38 % stayed in Rotary for friendship. Additionally 35% of new Rotarians joined to have an impact on their community and subsequently stayed when this objective was satisfied. Interestingly only 8 % joined Rotary to have a Global impact.
- When someone approaches us and asks what is Rotary. How could we respond....

                          "Rotary is a Leadership Organization....

                          We are made up of local business, professional and civic leaders

                          We meet regularly, get to know each other, form friendships,

                          And through this synergy we are able

                          To get things done in the Community and

                          HAVE FUN

ELECTIONS:

The Officers and Directors for Rotary Year 2016/2017 (Current Club Officers to 30 JUN 2016)

PRESIDENT

Irma LUX

IMMEDIATE PAST PRESIDENT: Dr. Iain ALLAN                      VICE PRESIDENT: Rita HENDERSON

PRESIDENT ELECT

Irma LUX\*

SECRETARY: Ross GRIMMER      TREASURER: Monika GRIMMER

SERGEANT AT ARMS: Neil McKAY

DIRECTORS

Lois SERWA – Ways and Means

Howard PEET – New Generations

Ken KILCULLEN – Public Relations

Steve WOLFENDEN – Foundation

Laurie GAYMER- Webmaster and Membership

Marie-Yvonne CLEAVER – Director at Large

The Officers and Directors for Rotary Year 2017/2018

PRESIDENT

Irma LUX (Second Term)\*

VICE PRESIDENT: Rita HENDERSON      SERGEANT AT ARMS: Neil McKAY

PRESIDENT ELECT

Ken KILCULLEN

SECRETARY: Ross GRIMMER      TREASURER: Monika GRIMMER

DIRECTORS

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Laurie GAYMER – Webmaster and Membership

Marie-Yvonne CLEAVER- Director at Large

VACANT – Public Relations

UPCOMING EVENTS:

28 NOV 2016      District Governor Vern NEILSEN (Willy) Official Club Visit

12 DEC 2015      Christmas Dinner Creekside

That's All Folks

OKM Secretary

27 NOV 2016