

THE MILLION DOLLAR BUS PROJECT – Ryan LANCASTER

- Ryan was born and raised in the Thompson Okanagan and is currently the Junior Chamber of Commerce Vice President.
- The Million Dollar Bus Project is a unique fund raiser created and developed by Ryan and two friends.
- The plan is to raise One Million Dollars by selling advertising or personal space on the exterior of their specially painted school bus. The one inch squares will cost \$10 each. The goal is to sell off the entire exterior of the bus as it travels across Canada to raise \$1M Dollars.
- The money will be used to find and fund community passion projects across Canada.
- Ryan described a “passion project” as something that drives and pushes you to invest everything you have into a sole purpose or focus.
- The Million Dollar Bus Project will focus their main efforts on 8 main categories, namely Trades, Social, Environmental, Agriculture, Artistic, Health/Sports, Entrepreneurial, and Culture.
- The first local “passion project” will be Okanagan Makespace. It is hoped that \$30K can be raised to support his project.
- Makespace is apparently a global movement of spaces where anyone from the community can come and do projects, learn to use tools or develop ideas.
- Ryan suggested that 100% of private money donated will be directed to the various projects. Operating expenses are derived from corporate donations in which case 75% of the donation will go to projects and 25% to operating expenses.
- Ryan advised they are receiving donations albeit they have yet to head out on the road as the bus is under going repairs etc. Additionally they have not procured space for the Makespace initiative.
- For more information go to www.milliondollarbus.com

UPCOMING EVENTS:

15 to 17 SEPTEMBER Rib Fest Rotary Club Kelowna – Sunrise
27 to 28 OCTOBER Rotary Fall Assembly Osoyoos

NEXT MEETING 14 AUG 2017 Creekside

THAT’S ALL FOLKS

OKM Secretary
09 AUG 2017

