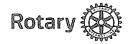
## **Preparing Our Club to Grow**

To sustain growth, clubs need to know why business and professional people join and why they stay. If invitees don't join or members don't stay, our club is not meeting or exceeding their expectations. To ensure our club is worth belonging to, start by answering the following questions. This will give us a starting point for improving our club.

## **Evaluate Your Club by Taking This Survey**

	A - First Impressions:		C - New Member Orientation:
	Are all guests and visitors greeted warmly and introduced to officers and members?  Yes□ No□		Are new members made to feel welcome? Yes□ No□ Does the President (or other officer) personally send welcome letters & information to new
2)	Do we have a weekly greeter at the front door? Yes□ No□		members' home address?
3)	Does our club keep a guest book with addresses and contact information?  Yes□ No□	3)	Yes□ No□ Are new members' needs assessed for involving them in club activities?
4)	Is the meeting room arranged in a professional manner? Yes□ No□	4)	Yes□ No□ Do we explain the benefits of membership to new members?
5)	Are guests and visitors introduced at the meeting? Yes□ No□	5)	Yes□ No□ Are new members given an opportunity to do something?
6)	Are guests & speakers considered and treated as if potential members?  Yes□ No□	6)	Yes□ No□ Do we use an objective means or practice of measuring if new members are satisfied? Yes□ No□
	<b>B</b> - New Member Induction:	7)	Has our club reviewed its "Blue Badge"
1)	Does our club hold formal induction, including presentation of a member pin?		requirements in the last two years? Yes□ No□
	Yes□ No□		D- Friendship, Variety and
2)	Are inductees' partner and/or children invited to the induction?		<u>Communications:</u>
9)	Yes□ No□ Are inductions "personal" so they focus on	1)	Are our meetings typically enjoyable and educational?
3)	telling the club a lot about the new member?  Yes□ No□	2)	Yes□ No□ Does our club have regularly scheduled social
4)	Is the new member's sponsor recognized? Yes□ No□		events? Yes□ No□
		3)	Are inter-club events encouraged and planned Yes No□



4) Do all members participate in club, district, and/or international events?	6) Do we explain and feature the benefits of membership to existing members? Yes□ No□
Yes□ No□  5) Is a club newsletter issued on a regular basis? Yes□ No□	7) If asked by anyone, can all members explain what Rotary is?
<ul> <li>6) Is our website kept up to date (weekly or more)?         Yes□ No□</li> <li>7) Are all members "friends" on our Facebook page?</li> </ul>	Yes□ No□  8) Do all guests and members feel welcome at our meetings?
Yes□ No□ <u>E - Program Planning and Meeting</u> <u>Organization:</u>	Yes□ No□  9) Does our club have a protocol for following up with members not involved in club activities?  Yes□ No□
<ul><li>1) Are the programs and speakers publicized in advance?</li><li>Yes□ No□</li></ul>	<ul> <li>10) Does our club make adjustments to the needs of members to keep them in the club? Yes□ No□  G - Our Vocations and Professions</li> <li>1) Do all other members know your name and vocation? Yes□ No□</li> <li>2) Do you know the name and vocation of all other members Yes□ No□</li> </ul>
<ul><li>2) Do members know their program responsibilities?</li><li>Yes□ No□</li></ul>	
3) Are member prepared to carry out their assignments? Yes□ No□	
4) Do our meetings begin and end on time? Yes□ No□	
5) Are members asked to fill out a club evaluation form each year? Yes□ No□	<ul> <li>3) Do you do business with fellow Rotarians?</li> <li>Yes□ No□</li> <li>4) Does our club put adequate emphasis on</li> </ul>
6) Does our club promote ongoing Rotary education? (Webinars, Conferences, etc.)	members' professions and abilities? Yes□ No□
Yes□ No□ F - Membership Strength:	<u>H - Recognizing Accomplishments:</u>
1) Does our club really want to expand and attract new members?	<ol> <li>Does our club have recognition awards?         Yes□ No□</li> <li>Is a progress chart displayed and maintained</li> </ol>
Yes□ No□  2) Does our club grow each year in membership?  Yes□ No□	for projects? Yes□ No□ 3) Are member achievements formally recognized
3) Is our club promoted in the community? Yes□ No□	with ceremony? Yes□ No□ 4) Are club leaders recognized? Yes□ No□ 5) Are club and member achievements publicized?
<ul> <li>4) Are club meetings varied and exciting?</li> <li>Yes□ No□</li> <li>5) Does our club hold a regular (quarterly) member</li> </ul>	
development program?  Yes□ No□	Yes□ No□

